



# Friendship Month Campaign Kit



**A turnkey, step-by-step, four-week campaign for ministers with everything needed to:**

- ✓ **INSPIRE, MOBILIZE & ENGAGE** your congregation
- ✓ **GROW** your church attendance
- ✓ **INCREASE** your tithes and offerings

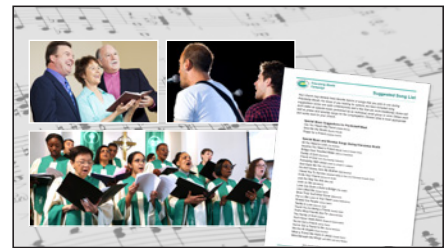
## YOUR DIGITAL CAMPAIGN KIT INCLUDES:



**Step-by-Step Procedures** – for implementing the month-long Friendship Campaign, covering everything from table setup and organizing your volunteers to creating special gifts and follow-up strategies.



**Editable Monthly Theme Outline** – for use in your bulletin. Copy, paste and customize the provided text and your bulletin announcement is ready to go.



**Suggested Song List for Your Church Services** – including congregation, choir and special music performances. *Wide range of music styles from contemporary music to classic hymns.*

## 5 Complete, Fully Editable Sermon Talks



**Pre-Event Kickoff Sermon Talk** – This is the sermon you'll give the week before Friendship Month starts. It was designed to inspire your current members into action, while gently helping them overcome any fears or objections to inviting their friends to church.

**4 Contemporary, Fresh Sermon Talks for Friendship Month** – each building on the previous week's message that focus on different aspects of building and nurturing Spirit-Filled relationships with our friends, family and one another.

[More »](#)

**Professionally Designed, Done-For-You, Editable Marketing Pieces** complete with royalty-free stock photo and logo. Simply customize the marketing pieces with your church's information. *(Use the photo and Friendship Month logo provided or feel free to substitute your own photo or logo in the materials.)*

The marketing pieces were created in a variety of software programs commonly available including Adobe InDesign, Microsoft Word and Adobe Photoshop. Customize the materials in-house or take the files to your local quick-print shop for easy customization and printing. Pre-designed marketing items provide huge time & cost savings!!!



**The Marketing Items Include:**



**Guest Invitation Postcard** – for members to share with their friends to invite them to church.



**Guest Information Card** – for capturing visiting guest contact Information.



**CD Insert and Disc Art** – to make sermons available on CD as a gift to your guests.



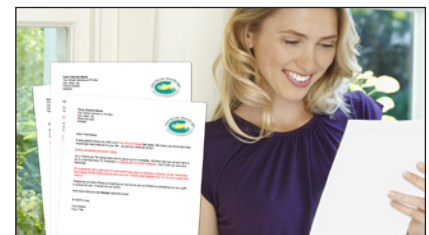
**Large Promotional Hanging Banner** – for displaying inside or outside your church.



**Promotional Graphics** – for social media and website use



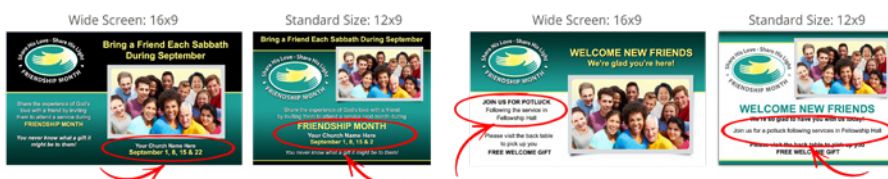
**Large Poster** – for your bulletin board and for posting within your community.



**Follow-up Welcome Letters** – for nurturing new guests.



**Editable Powerpoint Invitation Slide & Welcome Slides** – in both standard and wide screen format.



**BONUS GIFT!**  
**“The Savvy Speaker Resource” Gift Volume** –

A sample collection of church-appropriate short stories and jokes to enhance your sermons.

